

# REPORT TO CABINET

**REPORT OF:** Ian Yates, Operations Director

**REPORT NO:** ENV598

**DATE:** 7 April 2014

<b>TITLE:</b>	Clean, Green and Healthy Strategy	
<b>KEY DECISION OR POLICY FRAMEWORK PROPOSAL:</b>	Key decision– the policy has the potential to affect all wards of the district	
<b>PORTFOLIO HOLDER: NAME AND DESIGNATION:</b>	Cllr John Smith Portfolio holder for Healthy Environment	
<b>CONTACT OFFICER:</b>	Anne-Marie Coulthard e-mail <a href="mailto:a.coulthard@southkesteven.gov.uk">a.coulthard@southkesteven.gov.uk</a> telephone: 01476 406319	
<b>INITIAL IMPACT ANALYSIS:</b>  Equality and Diversity	Carried out and Referred to in paragraph (7) below  Yes	Full impact assessment Required:  No
<b>FREEDOM OF INFORMATION ACT:</b>	This report is publicly available via the Your Council and Democracy link on the Council's website: <a href="http://www.southkesteven.gov.uk">www.southkesteven.gov.uk</a>	
<b>BACKGROUND PAPERS</b>	Equality Impact Assessment	

## 1. RECOMMENDATIONS

1.1 It is recommended that the Clean, Green and Healthy Strategy is adopted.

## 2. PURPOSE OF THE REPORT

2.1 To present the draft Clean, Green and Healthy Strategy for approval.

## 3. DETAILS OF REPORT

3.1 The Council has four corporate priorities; one of these is to create the environment to keep SK clean, green and healthy. The draft Clean, Green and Healthy Strategy (Appendix 1) sets out our strategic approach to deliver against this corporate priority.

### 3.2 Development of the strategy

Residents were consulted on the development of the clean, green and healthy priority which revealed what services they valued and as a result the council committed to;

- Provide and develop our parks and open spaces
- Maintain a clean and attractive street scene
- Sustain high levels of recycling
- Reduce our carbon footprint whenever and wherever we can
- Encourage active and healthy lifestyles

As there is a strong relationship between where people live and their wellbeing, we also engaged with Lincolnshire County Council Public Health. As a result the draft strategy therefore combines “health and wellbeing” with our clean and green agenda to form one combined strategy and at the same time it seeks to align, where possible, with LCC’s Health and Wellbeing Strategy.

The Communities Policy Development Group supported the proposed four key target areas which have been developed into 4 key themes with associated key actions:

THEME: Active and Healthy Lifestyles  
Key Actions: Promote physical activity  
Encourage healthy eating  
Reduce the trend in alcohol and smoking

THEME: Healthy Homes  
Key Actions: Reduce the impact of fuel poverty  
Reduce homelessness  
Improve private sector housing

THEME: Clean and Safe Neighbourhoods  
Key Actions: Reduce antisocial behaviour  
Reduce environmental crime  
Increase the attractiveness of places to live, work and visit  
Improve the air quality in Grantham town centre

THEME: Protecting the Environment for the Future  
Key Actions: Maintain high levels of recycling

Reduce our carbon footprint  
Provide high quality parks and open spaces

The attached strategy is therefore developed based upon this approach.

#### **4. OTHER OPTIONS CONSIDERED**

4.1 None. A strategy is needed to inform the delivery of this priority area of work.

#### **5. RESOURCE IMPLICATIONS**

5.1 The strategy will be resourced through an action plan which will be reviewed and appropriately resourced.

#### **6. RISK AND MITIGATION**

Risk has been considered as part of this report and any specific high risks are included in the table below:

<b>Category Risk</b>	<b>Action / Controls</b>
<i>Strategic</i> – Failure to deliver against the identified priority actions	Action plans to be developed to ensure specific services are responsible for delivery of actions in within their areas.

#### **7. ISSUES ARISING FROM IMPACT ANALYSIS**

7.1 None

#### **8. CRIME AND DISORDER IMPLICATIONS**

8.1 None

#### **9. COMMENTS OF FINANCIAL SERVICES**

9.1 There are financial implications with respect to the delivery of the actions contained in the strategy. These have been considered and included in the budgets that have been approved by Council as part of the budget framework for 2014/15.

#### **10. COMMENTS OF LEGAL AND DEMOCRATIC SERVICES**

10.1 All future plans and strategies that feature in the Schedule of Decisions but do not fall within the Council's Policy Framework, which includes The Clean, Green and Healthy Strategy, can be adopted by Cabinet following appropriate consultation with the relevant Policy Development Group and it is not a decision for full Council.

#### **11. COMMENTS OF OTHER RELEVANT SERVICES**

11.1 None

**12. APPENDICES:**

12.1 Appendix 1: Clean Green and Healthy Strategy